Logo - S&S + Impossible

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| **TV: :30**  **CLIENT: ALL TDAs**  **CAMPAIGN: DEAR WINTER/NFL END TAG**  **Prelim 1/24/24 REF ISCIS: TYFC3384H (30); TYFC3385H (27/03)** | **TITLE: FEB24/CGO/DEAR WINTER 2024/NFL/AWD SEDANS Camry APR 30**  **JOB #: 412CGOCHCT41650**  **ISCI CODES: TYFC4245H (:30); TYFC4246H (:27/:03)** |

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| AUDIO | VISUALS | TITLES/SUPERS |
| **SFX:** Upbeat music  **V.O.:**  Dear All-Wheel Drive,  Let’s show the road what we’ve got.  Snowy streets?  We’re coming for you.  Icy grip?  We’re holding tight.  Wintry mix?  Meh.  Safety’s the name of our game.  Yours,  Toyota All-Wheel Drive Sedans  **OFFER (:07)**  Right now, get 3.99% APR for 60 months on a stylish new 2024 Camry  Find yours at Toyota.com.  Toyota. Let’s Go Places. | THE ~~ALL-NEW~~ CROWN AWD  CAMRY AWD  COROLLA HYBRID AWD  ART CARD:  2024 Camry  TOYOTA/NFL LOGO LOCKUP | DISCL: Prototypes shown with options. Extra-cost colors shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area. 2023 Camry color no longer available in MY24 Camry.  SUPER: DEAR ALL-WHEEL DRIVE  SUPER: CROWN AWD  CAMRY AWD  COROLLA HYBRID AWD  YOURS,  TOYOTA ALL-WHEEL DRIVE SEDANS  SUPER: New 2024 Camry  3.99% APR for 60 month with $18.41 per $1000 borrowed  SUPER: Offer ends March 4th  DISCL: Prototypes shown with options. Excludes hybrid models. APR available to buyers with approved Tier I+ and Tier I (excellent) credit only through Toyota Financial Services. Does not include taxes, license, title/registration fees and dealer fees. Does not include College Grad or Military Rebate. Offers vary by region. See Dealer for details. Offer ends 3/4/24.  SUPER: TOYOTA.COM |